

Thank you for your interest in becoming a contributor to Schapowallow. We look forward to seeing creative and original work from new photographers.

Schapowallow specialises in high quality travel stock photography. Our tightly edited, exclusive collection of travel images contains landscapes, cityscape, food & drink, lifestyle and nature photography. We believe that quality and creativity are of paramount importance in stock photography and we're proud to work with outstanding photographers who share our values and each of whom brings a distinctive contemporary style to our image library.

In recognition of professional quality work, Schapowallow pays contributors an equal share of the revenues we earn.

In this document:

1. Important information for potential contributors and guidelines for an initial submission
2. Precise technical requirements for submitted work
3. Our contract in brief

Please read this document carefully. It explains how we'd like you to present your work.

It provides general guidelines and some important information you need to know about Schapowallow' workflow.

At Schapowallow, we edit all submissions. Schapowallow maintains an exclusive image offering, which means that clients should not find the same images offered by any other photo agencies and stock photo libraries. Over time, we've developed an international distribution network with like-minded agencies around the world, each of whom has exclusive access to Schapowallow's images in their country. This is the reason we ask you for **world exclusive representation of the images we choose**. Please bear this in mind when you prepare your first submission and ensure that the images you show us are available to us exclusively. Exclusive means that you can't make the same (or significantly similar images) available for sale or reproduction through other photo agencies or distribution channels, which may also include photo sharing sites.

Before you decide which images to send us, please have a good look at the work offered in Schapowallow websites: www.schapowallow.de

Then, select 30 different images of your own favourite and best work: strong work that you think would sit well with our collection and that you think should sell well in a travel-focussed picture agency. Your images should be presented in low resolution at 72 ppi and maximum 1000 pixels long on the long side, jpg 8. We prefer that your lo-res are **unwatermarked**: Schapowallow will not make any commercial use of the images you submit until we exchange signed contracts; you don't need to watermark your images for presentation to us.

When your submission is ready, please send it to fotografen@schapowallow.de. We will review your submission and contact you **only** if your images are suitable for our agency. Our contributors contract will be send you if we both think we'd like to work together. The contract is summarised later in this document.

Submission Guidelines for Schapowalow Images

Please note that when we'll work together we required a minimum quality standard for high resolution files. Your high res files should be as follows:

Resolution: 300 dpi, sized for repro to A3 double page spread

Output (print) size: depends on the size of your capture medium (film or camera sensor). The sizes below are approximate dimensions for image height and width:

35mm format: **30 x 45 cm**

6x7 format: **40 x 45 cm**

6x6 square format: **45 x45 cm**

6x4.5 format: **34 x45 cm**

Panoramic images should be in ratio 2:1 or 3:1; longest edge at least **65 cm**.

Colour space: Adobe RGB (1998)

Colour depth: 8 bits

For acceptable quality reproduction in print at these sizes, your digital camera needs to capture more than 12 million pixels.

Your basic digital capture workflow

When shooting digitally, all images should be captured in RAW format to maximise quality from your camera. RAW files need processing after the shoot. If you shoot in formats other than RAW, you sacrifice image detail and settle for automated colour. You're a photographer, so post-shoot processing is your responsibility. Only the photographer can process the image for others to see it as he or she intended or as the scene was seen when shot. RAW is your digital negative. Backup your RAW files and you can return to them for reprocessing in future if required.

Your images need to be processed with good RAW processing software (e.g. CaptureOne, Lightroom, Adobe Photoshop) on a colour calibrated monitor. For best results work in 16 bit colourspace to maximise detail and colour information in the image.

Your files should be clean of dust, scratches and sensor dirt when examined at 100% zoom. Confirm that your images are sharp and in focus; that there's no evidence of camera shake or blur unless for special effect. Images should be colour balanced in the highlights and/or shadows unless colour casts are deliberate. **Chromatic aberration/colour fringing** is easily corrected. Touch out sensor dust spots. We don't recommend software or digital filters for cleaning images. It often works by softening imperfections, and it doesn't judge between valued image detail and imperfections as well as a photographer does. Make sure image height and width are correct (see above) and that your image resolution is **300 dpi**. When you're perfectly satisfied with your work, flatten adjustment layers, and convert the file to 8 bit mode. Save this perfect file as a TIFF in your own permanent backup archive.

If you make full and thorough preflight checks on each of your own photographs, you'll see your work live online in Schapowalow website much more quickly.

Whilst we can't process your image files for you, we'll try to help if you ask.

Metadata

Other than camera and shooting data (exif data), the only metadata Schapowalow wants in the image file is your name as author/creator in the corresponding photoshop field and a succinct, correctly spelled and informative caption that gives more information for keywording. No other metadata is required. No telephone numbers, no addresses, no urls to any website. We'll embed all that information so that Schapowalow' images have a common style of metadata, and the files can be traced back to Schapowalow as the source of the image.

Regular submissions/signed photographers

Future submissions to Schapowalow will be made using our online editing tool, PhotoAdmit.

The images you subsequently upload to PhotoAdmit as hi-res files must be completely captioned in PhotoAdmit **by you**.

The contract between you the photographer and Schapowalow (in brief)

You are appointing Schapowalow as your sole agent and representative worldwide for the transfer, sale and licensing of reproduction rights relating to all of your accepted images. All photographs remain property and copyright of the Photographer and Schapowalow keeps exclusive rights to reproduction, distribution and sale of reproduction licenses in all media on your behalf.

You are responsible for caption information in all submitted photographs, including model and property releases. You are owner of copyright in the photographs supplied and you guarantee that Schapowalow may subsequently license any client to reproduce the work without infringing the rights of any third party.

You will not offer for sale or otherwise make available (including via photosharing websites) identical or similar images to those selected by Schapowalow to any other agency or client, either directly or via a third party. "Similar" means a picture whose elements are represented in a way that would makes an industry professional believe them to be substantially the same when compared side by side with another image.

Schapowalow has no obligation to consult with you before sale or negotiation of reproduction rights and may distribute the work to its associated companies (partner agents) around the world for the purpose of promoting and selling your work.

In recognition of professional quality work, Schapowalow pays contributors an equal share of the revenues we earn 50/50

The initial contract term will be three years.